

# 15.6667% p.a.\*\* ZKB Callable Barrier Reverse Convertible on worst of K+S rs/Salzgitter s/Wacker Chemie s

# 03.03.2020 - 03.09.2021 | Swiss Security Code 52 189 295

| New Issue / indicative termsheet                                       | ** The information contained<br>Agent shall fix the legally bind<br>acknowledges that the Final T<br>the Initial Fixing Date, and by<br>agreement with the Final Term   | ling parameters on the l<br>erms of the present Strue<br>subscribing to the prese | nitial Fixing Date. Th<br>ctured Product shall | e Investor<br>not be fixed until     |
|--|---|---|--|--------------------------------------|
|  | 1. Product Description  |   |  |                                      |
| Product Category/Name  | Yield Enhancement/Barrier Re<br>Map provided by the Swiss Str   | verse Convertible (1230<br>ructured Products Assoc                                | , according to the S<br>iation)                | wiss Derivative                      |
| CISA Notification  | This is a Structured Produc<br>within the meaning of the<br>(CISA) and it is not subject<br>risk is borne by investors.   | Swiss Federal Act on  | <b>Collective Invest</b>                       | nent Schemes                         |
| Issuer   | Zürcher Kantonalbank Financ<br>Zürcher Kantonalbank Financ<br>owned and fully consolidated<br>direct prudential supervision<br>rating.  | e (Guernsey) Limited, Sai<br>subsidiary of Zürcher Ka                             | nt Peter Port, Guern<br>Intonalbank. It is no  | t subject to any                     |
| Keep-Well Agreement  | Zürcher Kantonalbank Finance (Guernsey) Limited is a fully owned subsidiary of Zürcher<br>Kantonalbank. Zürcher Kantonalbank obtains the following ratings: Standard & Poor's:<br>AAA, Moody's: Aaa, Fitch: AAA. Zürcher Kantonalbank is committed to Zürcher<br>Kantonalbank Finance (Guernsey) Limited with sufficient financial means, allowing to satisfy<br>any claims of its creditors in due time. The full text of the Keep-Well Agreement can be<br>found under Annex 3 of the Issuance Programme. |   |  |                                      |
| Lead Manager, Paying Agent,<br>Exercise Agent and Calculation<br>Agent | Zürcher Kantonalbank, Zurich  | 1   |  |                                      |
| Symbol/<br>Swiss Security Code/ISIN                                    | <b>Z006SZ/</b><br>52 189 295/CH0521892957   |   |  |                                      |
| Notional Amount/Denomination/<br>Trading Units                         | Up to EUR 3'000'000, with th<br>Product / EUR 1'000 or multip   |   | omination of EUR 1                             | 000 per Structured                   |
| Issue Price  | 100.00% of Denomination   |   |  |                                      |
| Currency   | EUR   |   |  |                                      |
| Underlying   | K+S AG registered share/DE000KSAG888/Xetra/Bloomberg: SDF GY<br>Salzgitter AG share/DE0006202005/Xetra/Bloomberg: SZG GY<br>Wacker Chemie AG share/DE000WCH8881/Xetra/Bloomberg: WCH GY   |   |  |                                      |
| Initial Fixing Value (100%) **<br>Knock-in Level (49%) **              | Underlying  | Initial Fixing Knocl<br>Level**   | k-in Level**                                   | Ratio**                              |
| Ratio  | K+S rs<br>Salzgitter s<br>Wacker Chemie s   | 8.7450<br>16.6430<br>70.9000  | 4.2851<br>8.1551<br>34.7410                    | 114.351058<br>60.085321<br>14.104372 |
| Knock-in Level   | 49.00%** of Initial Fixing Lev  | rel   |  |                                      |
| Coupon   | <b>15.6667% p.a.** (3.9166%</b> interest payment: 0.0000% p   |   | t: 15.6667% p.a.**                             |                                      |

| Subscription Period           | Subscriptions for these Structured Products can be made <b>until 25 Fe</b><br><b>CET</b> . The Issuer has the right to decrease the Number of Structured Pr<br>withdraw the issuance of the Structured Products for any reason. Furt<br>shall have the right to close the offer prematurely or to postpone the | oducts issued or to<br>hermore, the Issuer |
|-------------------------------|--|--|
| Initial Fixing Date           | 25 February 2020   |  |
| Settlement Date               | 3 March 2020   |  |
| Last Trading Date             | 25 August 2021   |  |
| Final Fixing Date             | 25 August 2021   |  |
| Redemption Date               | 3 September 2021, early redemption possible for the first time on 3 S  | September 2020                             |
| Initial Fixing Level          | Closing prices of Underlyings on Related Exchanges, on 25 February 2020  |  |
| Final Fixing Level            | Closing prices of Underlyings on Related Exchanges on 25 August 2021   |  |
| Coupon Payment Dates/Payments | Coupon Payment Date <sub>t</sub> *   | Coupon Payment <sub>t</sub> **             |

| its   | Coupon Payment Date <sub>t</sub> * | Coupon Payment <sub>t</sub> ** |
|-------|------------------------------------|--------------------------------|
| t = 1 | 03/06/2020                         | 3.9166%                        |
| t = 2 | 03/09/2020                         | 3.9166%                        |
| t = 3 | 03/12/2020                         | 3.9166%                        |
| t = 4 | 03/03/2021                         | 3.9166%                        |
| t = 5 | 03/06/2021                         | 3.9166%                        |
| t = 6 | 03/09/2021                         | 3.9166%                        |
|       |                                    |                                |

\* modified following business day convention

### **Coupon Calculation Method**

Observation Dates/Early Redemption Dates

| 30/360 (German), modified following    |
|--|
| Observations Dates t, whereas t=1 to 4 |

|       | Observation Date <sub>t</sub> | Early Redemption Date <sub>t</sub> * |
|-------|-------------------------------|--------------------------------------|
| t = 1 | 27/08/2020                    | 03/09/2020                           |
| t = 2 | 26/11/2020                    | 03/12/2020                           |
| t = 3 | 24/02/2021                    | 03/03/2021                           |
| t = 4 | 27/05/2021                    | 03/06/2021                           |
|       |                               |                                      |

\* modified following business day convention

The Observation Dates apply, if it is a day on which commercial banks are open for general business in the city of the Exercise Agent, modified following business day convention.

| Redemption Method                                 | Early Redemption:   |  |  |
|---|---|--|--|
|   | On each Observation Date, the Issuer has the right, but not the obligation to call the product and to redeem it on the respective Early Redemption Date. Information flow about redemption is stated in section "Notices" and will immediately take effect on the Observation Date.   |  |  |
|   | <ul> <li>If the Issuer exercises its one-sided early redemption right, the product will be redeemed<br/>at 100% of the Denomination plus Coupon Payment for the respective period.<br/>No further payments are made.</li> </ul>   |  |  |
|   | <ul> <li>If the Issuer does not exercise its one-sided early redemption right, the product continues to run until the next Observation Date.</li> </ul>   |  |  |
|   | Redemption at maturity:   |  |  |
|   | If no Early Redemption event has occurred, there are the following possible redemption scenarios:   |  |  |
|   | <ul> <li>If the price of none of the Underlyings has traded at or below the Knock-in Level between the Initial Fixing Date and the Final Fixing Date, redemption will be 100% of the Denomination independent of the closing price of the Underlyings on the Final Fixing Date.</li> <li>If the price of one or more of the Underlyings has traded at or below the Knock-in Level between the Initial Fixing Date and the Final Fixing Date,</li> <li>redemption will be 100% of the Denomination if all Underlyings close at or higher than the Initial Fixing Level on the Final Fixing Date or</li> <li>the investor will receive a physical delivery of a number of Underlyings as defined in Ratio per Denomination of the worst performing Underlying between the Initial Fixing</li> </ul>   |  |  |
|   | Date and the Final Fixing Date (Fractions will be paid in cash, no cumulation).   |  |  |
|   | The Coupon will be paid out on the redemption date independent of the performance of the Underlyings.   |  |  |
| Listing   | Application to list on the SIX Swiss Exchange will be filed, the first provisory trading day will be 3 March 2020   |  |  |
| Clearing House                                    | SIX SIS AG/Euroclear/Clearstream  |  |  |
| Distribution fees                                 | Distribution fees in the form of a discount on the issue price, reimbursement of a part of the issue price or other one-off and/or periodic charges may have been paid to one or several distribution partners of this Structured Product.  |  |  |
| Distribution fees to partners outside the group   | Distribution fees are paid out to distribution partners of this Structured Product outside the group and may amount up to 0.5000% p.a.  |  |  |
| Distribution fees to partners<br>inside the group | Distribution fees are paid out to the Lead Manager and may amount up to 0.3333% p.a.  |  |  |
| Sales: 044 293 66 65                              | SIX Telekurs: .zkb Reuters: ZKBSTRUCT<br>Internet: www.zkb.ch/finanzinformationen Bloomberg: ZKBY <go></go>   |  |  |
| Key Elements of the Product                       | <ul> <li>ZKB Callable Barrier Reverse Convertible on worst of is an investment product, which can be redeemed early on different dates at the discretion of the Issuer. The investor achieves an above average return in case of stable, slightly raising or even falling levels of the Underlyings.</li> <li>If no Underlying has ever touched or breached the Knock-in Level between Initial Fixing Date and Final Fixing Date, redemption will be 100 % of the Denomination, independent of the price of the Underlyings at Final Fixing Date. If, between Initial Fixing Date and Final Fixing Date, the Knock-in Level of one or more of the Underlyings has been touched or breached and on the Final Fixing Date, the Final Fixing Level of one or more Underlyings is below the Initial Fixing Level, the investor will receive a physical delivery of the worst performing Underlying (between Initial Fixing Date and Final Fixing Date and Final Fixing Date) according to the Redemption Method. If a knock-in event has occurred but the Final Fixing Levels of all Underlyings are at or above their respective Initial Fixing Level, redemption will be 100 % of the Denomination. The guaranteed Coupon will be paid out in any case. Because of the guaranteed Coupon the purchase price is clearly below the price of the Underlyings at Initial Fixing Date.</li> <li>During the lifetime, this ZKB Callable Barrier Reverse Convertible on worst of is traded flat accrued interest, i.e. accrued interest is included in the trading price.</li> </ul> |  |  |

| Taxes                         | The product is considered as Non-IUP (Intérêt Unique Prédominant). The coupon payments of 3.9166% (15.6667% p.a.)** are divided in an option premium payment of 15.6667% p.a.** and an interest payment of 0.0000% p.a. ** The option premium part qualifies as capital gain and is not subject to Swiss income tax for private investors with Swiss tax domicile. The interest part is subject to Swiss income tax at the time of payment. The Product is not subject to Swiss withholding tax. The Federal securities transfer stamp tax is levied on secondary market transactions of this product. The Federal securities transfer stamp tax will be charged in the case of physical delivery of the underlying securities at maturity. This product may be subject to additional withholding taxes or duties, such as related to FATCA, Sect. 871(m) U.S. Tax Code or foreign financial transaction taxes. Any payments due under this product are net of such taxes or duties. The relevant tax law and practice may change. The Issuer does not assume any liability in connection with the above information. The tax information only provides a general overview and can not substitute the personal tax advice to the investor.  |
|-------------------------------|---|
| Documentation                 | This document constitutes indicative values (marked **). The Final Terms (Final Terms) under<br>Article 21 of the Additional Rules for the Listing of Derivates of SIX Swiss Exchange are set at<br>initial fixing date. These Final Terms supplement the Issuance Programme of the Issuer dated<br>15 April 2019 and published in German in the currently valid version. These Final Terms and<br>the Issuance Programme constitute the complete Issuance and Listing Prospectus for this<br>issuance (the 'Listing Prospectus'). Except as otherwise defined in these Final Terms,<br>capitalised terms used in these Final Terms have the meaning as defined in the Glossary in<br>the Issuance Programme. In case of discrepancies between information or the provisions in<br>these Final Terms and those in the Issuance Programme, the information and provisions in<br>these Final Terms shall prevail. Structured Products will be issued as uncertified rights<br>(Wertrechte) and registered as book entry securities (Bucheffekten) with SIX SIS AG. Investors<br>have no right to require the issuance of any certificates or proves of evidence for the<br>Structured Products. <b>These Final Terms and the Issuance Programme can be ordered<br/>free of charge at Zürcher Kantonalbank, Bahnhofstrasse 9, 8001 Zurich, dept. VRIE<br/>or by e-mail at documentation@zkb.ch. This document is not a prospectus in<br/>accordance with articles 652a or 1156 of the Swiss Code of Obligations.</b> |
| Information on the Underlying | Information on the performance of the Underlying / a component of the Underlying is publicly available on www.bloomberg.com. Current annual reports are published on the website of the respective business entity. The transfer of the Underlying / a component of the Underlying is conducted in accordance with their respective statutes.   |
| Notices                       | Any notice by the Issuer in connection with these Structured Products, in particular any<br>notice in connection with modifications of the terms and conditions will be validly<br>published on the website https://www.zkb.ch/finanzinformationen under the relevant<br>Structured Product. The Swiss security code search button will lead you directly to the<br>relevant Structured Product. The notices will be published in accordance with the rules<br>issued by SIX Swiss Exchange for IBL (Internet Based Listing) on the website<br>https://www.six-exchange-regulation.com/en/home/publications/official-notices.html   |
| Governing Law/Jurisdiction    | Swiss Law/Zurich  |

#### 2. Profit and Loss Expectations at Maturity

Profit and Loss Expectations at Maturity

ZKB Callable Barrier Reverse Convertible on worst of\*\*

| worst Underlyi | ng      |                | Rede        | emption        |                |
|----------------|---------|----------------|-------------|----------------|----------------|
| Price          | Percent | Knock-in Level | Performance | Knock-in Level | Performance    |
|                |         | touched        | %           | untouched      | %              |
| EUR 3.4980     | -60%    | EUR 635.00     | -36.50%     | Knock-in Level |                |
|                |         |                |             | touched        |                |
| EUR 5.2470     | -40%    | EUR 835.00     | -16.50%     | EUR 1'235.00   | 23.50%         |
| EUR 6.9960     | -20%    | EUR 1'035.00   | 3.50%       | EUR 1'235.00   | 23.50%         |
| EUR 8.7450     | 0%      | EUR 1'235.00   | 23.50%      | EUR 1'235.00   | 23.50%         |
| EUR 10.4940    | +20%    | EUR 1'235.00   | 23.50%      | EUR 1'235.00   | 23.50%         |
| EUR 12.2430    | +40%    | EUR 1'235.00   | 23.50%      | EUR 1'235.00   | 23.50%         |
| EUR 13.9920    | +60%    | EUR 1'235.00   | 23.50%      | EUR 1'235.00   | 23.50%         |
|                |         |                |             | Source: Zürche | r Kantonalbank |

The possibility of an early redemption has been neglected in the above table.

If the Knock-in Level is never touched between the Initial Fixing Date and Final Fixing Date, the performance of the ZKB Callable Barrier Reverse Convertible on worst of will equal the Coupon of 23.4996%\*\*, cf. table under "Knock-in Level untouched", paid out during the term of the Structured Product according to Coupon Payment Dates.

If, however, the Knock-in Level is touched between the Initial Fixing Date and the Final Fixing Date, cf. Table under "Knock-in Level touched", the loss of the ZKB Callable Barrier Reverse Convertible on worst of at maturity corresponds to the loss of the Underlying with the worst relative performance between Initial Fixing Date and Final Fixing Date less the Coupon(s) of 23.4996%\*\* paid out during the term of the Structured Product. If the Final Fixing Levels of all Underlyings trade at or above the Initial Fixing Level, redemption will be 100% of Denomination.

Additionally, the Coupon(s) will be paid out according to Coupon Payment Dates.

The table above is valid at maturity only and is by no means meant as a price indication for this Structured Product throughout its lifetime. The price of this Structured Product depends on additional risk factors between the Initial Fixing Date and the Final Fixing Date. The price quoted on the secondary market can therefore deviate substantially from the above table. It was assumed, that K+S rs was the worst performing Underlying. This selection is just a representative example of the possible alternatives.

from the EUR, the investor bears the risk between the EUR and his reference currency.

#### 3. Material Risks for Investors

Issuer RiskObligations under this Structured Product constitute direct, unconditional and unsecured<br/>obligations of the Issuer and rank pari passu with other direct, unconditional and unsecured<br/>obligations of the Issuer. The value of the Structured Product not only depends on the<br/>performance of the Underlying and other developments in the financial markets, but also on<br/>the solvency of the Issuer, which may change during the term of this Structured Product.Specific Product RisksStructured Products are complex financial instruments, which entail considerable risks and,<br/>accordingly, are only suitable for investors who have the requisite knowledge and<br/>experience and understand thoroughly the risks connected with an investment in these<br/>Structured Products and are capable of bearing the economic risks. The loss potential of an<br/>investment in ZKB Callable Barrier Reverse Convertible on worst of is in case of a Knock-in<br/>Event equal to the one of the Underlying with the worst Performance minus the coupon<br/>paid out. The price of the Underlying can trade at redemption considerably below the Initial<br/>Fixing Level. The Product is denominated in EUR. If the investor's reference currency differs

## 4. Additional Terms

| Modifications          | If an Extraordinary Event as described in Section IV of the Issuance Programme occurs in relation to the Underlying/a component of the Underlying or if any other extraordinary event occurs, which makes it impossible or particularly cumbersome for the Issuer, to fulfill its obligations under the Structured Products or to calculate the value of the Structured Products, the Issuer shall at its own discretion take all the necessary actions and, if necessary may modify the terms and conditions of these Structured Products at its own discretion in such way, that the economic value of the Structured Products after occurrence of the extraordinary event corresponds, to the extent possible, to the economic value of the Structured Products prior to the occurrence of the extraordinary event. Specific modification rules for certain types of Underlyings stated in Section IV of the Issuance Programme shall prevail. If the Issuer determines, for whatever reason, that an adequate modification is not possible, the Issuer has the right to redeem the Structured Products early. |
|------------------------|---|
| Change of Obligor      | The Issuer is entitled at all times and without the consent of the investors to assign in whole (but not in part) the rights and claims under individual Derivatives or all of them to a Swiss or foreign subsidiary, branch or holding company of the Zürcher Kantonalbank (the "New Issuer") to the extent that (i) the New Issuer assumes all of the obligations arising out of the assigned Derivatives which the previous Issuer owed in respect of these Derivatives, (ii) the Zürcher Kantonalbank enters into a keep-well agreement with the New Issuer with terms equivalent to the one between the Zürcher Kantonalbank and Zürcher Kantonalbank Finance (Guernsey) Limited, (iii) the New Issuer has received from the supervisory authorities of the country in which it is domiciled all necessary approvals for the issue of Derivatives and the assumption of the obligations under the assigned Derivatives.  |
| Market Disruptions     | Compare specific provisions in the Issuance Programme.  |
| Selling Restrictions   | EEA, U.S.A./U.S. persons, United Kingdom, Guernsey  |
| Prudential Supervision | As a bank within the meaning of the Swiss Federal Act on Banks and Savings Banks (BankG;<br>SR 952.0) and a securities firm within the meaning of the Swiss Federal Act on Financial<br>Institutions (FinIAG; SR 954.1), Zürcher Kantonalbank is subject to the prudential<br>supervision of FINMA, Laupenstrasse 27, CH-3003 Bern, https://www.finma.ch.   |
| Recording of Telephone | la contra constructional e de la tentra construction de la construction de la construction de la construction d   |
| Conversations          | Investors are reminded that telephone conversations with trading or sales units of Zürcher Kantonalbank are recorded. Investors, engaging in telephone conversations with these units provide their tacit consent to the recording of their conversations.  |

Zurich, 18 February 2020, last update on 18 February 2020