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# Tracker Certificate on **«ZKB Favourite Stocks 2025»**

#### December 2024

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#### **The Favourite Swiss Stocks 2025**

The Tracker Certificate combines ten Swiss equities with the most promising outlook for 2025 according to the research of Zürcher Kantonalbank. The selection consists of five large caps as well as five small and mid-cap stocks.

One of the research favourites among the **large caps** is the building materials manufacturer **Holcim**, which has shown strong margin and cash flow development and is now pushing ahead with the spin-off of its North American business. **Partners Group** also makes the list and should benefit from a revival in the market for private equity transactions. Market expectations for **Roche**'s pipeline remain modest. However, the company has good earnings visibility until 2030. For **SGS**, ZKB research sees attractive structural growth opportunities and is confident about the potential for margin improvement. **Sonova** is clearly ahead of its competitors with its Al platform, which is expected to lead to above-average growth.

**BKW** is one of the favourites among small and mid caps. The company should achieve a significant improvement in earnings in the short and medium-term thanks to significantly higher hedged electricity prices. Supported by the latest acquisition in the sweets business, ZKB analysts see attractive earnings prospects for **Emmi** as well as significant upside potential after a disappointing share price performance. **Helvetia** is expected to maintain its growth momentum in non-life insurance and to continue to pay attractive dividends. **Swissquote** has good growth prospects in Switzerland, where its market share is still low,

and should benefit from a normalisation of trading activities. **Ypsomed** is benefiting from the trend towards self-medication and the growing share of injectable biologics, including biosimilars.

During the initial fixing period, the ten stocks selected are added to the basket with an equal weighting of 10% each. In terms of market capitalisation, small and medium-sized companies therefore have a relatively higher weighting in the basket.

## In a nutshell

- Diversification due to a combination of large, mid & small caps
- Issue price of CHF 100.00
- Net dividends are reinvested
- Tenor of 1 year

# **Key Data**

Underlying	Equity Basket «ZKB Favourite Stocks 2025»	
Currency	CHF	
Trading unit	1 Structured Product	
Issue Price	CHF 100.00	
Subscription period	17. January 2025, 12:00 CET	
Initial Fixing Date	17. to 21. January 2025	
Issue Date	24. January 2025	
Final Fixing Date	16. to 20. January 2026	
Redemption Date	23 January 2026	
Valor / Symbol	121 826 339 / TOP25Z	

## Selection «ZKB Favourite Stocks 2025»

Stock	Weight	ISIN
Holcim	10%	CH0012214059
Partners Group	10%	CH0024608827
Roche	10%	CH0012032048
SGS	10%	CH1256740924
Sonova	10%	CH0012549785
BKW	10%	CH0130293662
Emmi	10%	CH0012829898
Helvetia	10%	CH0466642201
Swissquote	10%	CH0010675863
Ypsomed	10%	CH0019396990

# **Holcim**

The world's largest building materials supplier was created in July 2015 through the merger of Holcim and Lafarge. It is active in cement, aggregates, ready-mix concrete aas well as Solutions & Products and is increasingly focussing on resource-saving building materials. The group employs around 60,000 people. In 2025, the North American business is to be listed in the US through a spin-off.

# **Partners Group**

Partners Group is an alternative asset manager focused on private markets. The largest business segment is private equity; others are private debt, private infrastructure and private real estate. The business focus is global, with a good two-thirds of assets coming from Europe (incl. CH and UK) and around one-fifth from North America, with the remainder increasingly coming from emerging markets. Partners Group's business activities are measured against the global industry giants, which are often either unlisted companies or organisational units of globally operating financial companies.

#### Roche

Roche consists of two divisions, Pharmaceuticals and Diagnostics. The Pharmaceuticals Division has more than compensated for the loss of market share in oncology (due to erosion by biosimilars and competition) by successfully diversifying into new speciality areas. These include applications for multiple sclerosis, retinal diseases, rare diseases and autoimmune diseases. The Diagnostics division is the global market leader in in-vitro clinical diagnostics and has synergies with the Pharma division in the areas of tests for personalised medicines and the identification of the best target groups in clinical trials.

Through the complete acquisition of Genentech in 2009 and the stake of almost 60% in Chugai, Roche has a global network in research and development.

#### SGS

SGS is the world's leading inspection company specialising in testing, inspection and certification. The key structural growth drivers are the global trends towards increased regulation, privatisation, outsourcing, shorter product cycles and increased ESG. SGS operates in a wide range of industries and in most regions of the world.

## Sonova

Sonova designs, develops and manufactures hearing systems, including wireless communication systems for audio applications and cochlear implant systems. Sonova serves patients worldwide. The company operates in two main segments, focusing on hearing instruments and hearing implants. Its main brands are Phonak, Lyric, Acoustic Implants and Advanced Bionics. In addition to hearing aids, Phonak specialises in wireless communication and audiological systems for security and studio recording applications.

## **BKW**

BKW is an international energy and infrastructure company. Thanks to its network of companies in the fields of energy, services and networks, the electricity group offers its customers comprehensive integrated solutions. BKW plans, builds and operates energy production and supply infrastructure for companies, private individuals and the public sector. BKW's services range from planning and consulting for energy, infrastructure and environmental projects to integrated building technology solutions and the construction, servicing and maintenance of energy, telecommunications, transport and water networks.

## **Emmi**

Emmi is a leading Swiss milk processor with an international outlook. 40% of its sales are generated in Switzerland and 60% of its sales are generated abroad. Emmi generates 32% of its sales with fresh products and fresh cheese, 30% with cheese and 38% with dairy products and services.

#### Helvetia

Helvetia is a medium-sized all-sector insurer with equally strong income pillars in non-life and life insurance. In addition to its home market Switzerland, Helvetia is also active in foreign markets, including Germany, Spain and Italy. External expansion is generally carried out in small steps. However, with the acquisition of Nationale Suisse, a significant external strengthening has been undertaken. This also includes the acquisition in 2020 of Caser in Spain.

#### **Swissquote**

Swissquote is the leading online securities broker in Switzerland and a major player in international retail foreign exchange trading. It has offices in London, Luxembourg, Malta, Dubai, Hong Kong and Singapore. In addition to these two main sources of income, Swissquote has steadily diversified its business activities in recent years and now offers robo-advisors, savings accounts, online mortgages, car financing (Tesla), cryptocurrencies, digital banking services (Yuh) and the Swiss DOTS derivatives platform. Swissquote is constantly seeking to introduce new products and services, such as cryptocurrency trading, which is in high demand.

# **Ypsomed**

Ypsomed is a global medical technology company in the field of self-medication and diabetes care. The company focuses on all types of injection systems and is benefiting from the trend towards self-medication and the increasing share of injectable biologics, including biosimilars. Thanks to its unique platform strategy, Ypsomed is quickly involved in new projects in the field of pens and auto-injectors. The focus is on autoimmune diseases such as asthma, migraine, psoriasis and Crohn's disease.

## **Contact**

Zürcher Kantonalbank, Postfach, 8010 Zürich Sales Structured Products

Phone: +41 (0)44 293 66 65 / E-Mail: derivate@zkb.ch

www.zkb.ch/strukturierteprodukte

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